

A portrait of a man with a beard and short brown hair, wearing a white button-down shirt and dark blue jeans. He is sitting on a white stool, leaning forward with his hands clasped. He is wearing a brown leather watch on his left wrist. The background is a plain, light-colored wall.

Jiří
Šedek

Network marketing guide

8 steps to build
a stable team



Author's Personal Profile:

www.facebook.com/sedekjiri

Interviews & Video Blog:

www.facebook.com/orgasedek



www.linkedin.com/in/jirisedek



www.instagram.com/jirisedek



jiri@jirisedek.com

Jiří Šedek
Network marketing guide

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Jiří Šedek

Network Marketing Guide



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INTRODUCTION

Welcome to this “cookbook” of network marketing.

Originally, I wrote this book for my current and future business partners within my team. But I’ve decided to dedicate it to anyone who is truly interested in this profession – whether you’re just getting started or already walking the path and looking for new inspiration.

This guide is here for those who want clarity, direction, and tools that actually work.

Let me be clear: I’m not claiming to be an expert or presenting my way as the only possible path. What you’ll find in these pages is simply **my experience** – the principles and practices that helped me get to where I am today. I genuinely believe they can help you, too.

MODERN NETWORK MARKETING GUIDE

This book is designed to help you navigate the world of modern network marketing with clarity and ease.

I'll show you how to move forward without overcomplicating things – and how to build success using today's most effective and ethical strategies.

RESULTS COME QUICKLY WITH THE RIGHT PATH

One of the goals of this book is to guide you towards becoming a true leader – someone who makes a meaningful impact not built on hype or wishful thinking. Instead, this book will guide you through learning systematic solutions, mentoring, and how to create opportunities.

By following the right path, you'll avoid rookie mistakes and so-called "shortcuts" that often lead nowhere. Instead, you'll learn how to grow sustainably – at a pace that's not only healthy, but often surprisingly fast.

Sustainable success isn't about memorizing scripts or changing your personality. It's about understanding simple systems that work – and using it with integrity and heart.

You don't have to throw away what you already know. This book will help you see the field of network marketing more clearly and grasp the hidden dynamics that are often invisible from the outside.

My intention is to help you understand the deeper logic behind it all – so you can work smarter, not harder, with a bigger picture in mind.

DESTINATION: ABUNDANCE IN ALL AREAS OF LIFE

Let's be honest – this journey won't be easy. But what is these days?

There will be setbacks. Moments when quitting seems easier than continuing. You may not always get support from your Surroundings. Some people – even those close to you – may not understand what you're building.

But I promise: if you stay the course, it will be worth it.

"I did not earn anything easily; every thing cost me the hardest work. Don't look for the easy way out. There are so many people looking for them that you can't get anywhere."

Tomáš Baťa

A lot of people claim that our industry is all about money. Money plays an important role, as it has a major impact on the quality of our lives. I make no secret of the fact that almost half of those interested in the industry are brought into it by the possibility of creating an additional source of income for their family and the associated change in their standard of living.

Don't take this opinion of mine as excessive materialism, the barter system hasn't worked for a long time. The possibility of exchanging half a pig with a neighbour for a pram for your chil-

dren – we probably don't see much of that nowadays. Money is now the universal unit of exchange that allows us to get more of what we want. More health, more time for family, hobbies that can make our lives more comfortable.

If you are one of those people who put love and relationships first, you know that without money you can't even invite your other half for coffee. On the other hand: we know from the world around us that material security alone will not guarantee us a happy life.

FREEDOM WHILE MAINTAINING A HIGH STANDARD OF LIVING

Many people are already able to obtain a really high income, but at what cost? They sacrifice relationships as well as physical and mental health. Basically, they don't live and don't have time to really enjoy life. Very often these people do not even know that it could be different. Oftentimes, it is not the opportunity to increase their income that brings them into network marketing, but the desire to make money with more freedom and less stress.

They are interested in the lifestyle and independence. That is what won me over too. Throughout my career, Many entrepreneurs in our industry live freely and without stress. Network marketing provides freedom while maintaining a high standard of living Network marketing provides freedom while maintaining a high standard of living.